

# The Racing Game, Inc.

## Advisor Request Form

The Racing Game, Inc. ([www.theracinggame.com](http://www.theracinggame.com)), a venture initiated by the Thoroughbred Owners and Breeders Association, Keeneland Association and Blood-Horse Publications, is designed to identify and attract new investors to Thoroughbred ownership. As a prospective new owner, we will match your profile with The Racing Game, Inc.'s approved Thoroughbred industry advisors. We will then send you a list of approved advisors you may choose to contact. It is recommended that you interview each potential advisor to ensure you find the appropriate advisor for you, to assist you with your equine investments.

There is no cost or obligation to you during any part of the referral process, and once you are satisfied with a Thoroughbred industry advisor, you may negotiate the terms of your agreement and your level of investment in the Thoroughbred industry with that advisor.

**While the Thoroughbred business can be very rewarding in many ways, it is clearly a speculative investment. Whether you enter the Thoroughbred business and in what manner and what amount you invest is at your sole discretion and The Racing Game, Inc. assumes no responsibility for your decisions. By signing this application you acknowledge that you understand the speculative nature of the Thoroughbred business and you agree to indemnify and hold harmless The Racing Game, Inc. from any claims made by or through you relating to or arising out of whatever investment in the Thoroughbred business you determine to be appropriate.**

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_



Please fill out the information below and you will receive a list of The Racing Game's approved advisors based upon your indicated preferences, along with information from Thoroughbred Owners and Breeders Association, Keeneland Association and Blood-Horse Publications.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

**AREAS OF OWNERSHIP INTEREST:** Please select your primary area of interest below.

\_\_\_\_\_ Investment in racehorses

\_\_\_\_\_ Investment in racehorse partnerships and syndicates

**REGIONS OF INTEREST:**

- Eastern (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT)
- Southern (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN)
- Midwest (IL, IN, IO, KS, MI, MN, MO, ND, OH, NE, WI)
- Western (AZ, CA, CO, ID, MT, NM, NV, TX, UT, OK, OR, WA, WY)
- Canada
- International

**DEMOGRAPHIC INFORMATION:**

**Gender**  Male  Female

**Age**  21-30  31-40  41-50  51-60  61-70+

**Occupation** \_\_\_\_\_

**Annual Household Income (optional)**  <\$50,000 - \$75,000  \$75,000 - \$150,000  
 \$150,000 - \$500,000  \$500,000+



**How did you hear about The Racing Game?**

- TOBA    Keeneland    Blood-Horse    News Article    Wall Street Journal  
 Internet    Other \_\_\_\_\_

Do you have any previous involvement in the horse industry?

- NO    YES

**If yes, please explain.**

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Are you a TOBA member:    Yes    No

**BIOGRAPHICAL INFORMATION:**

To help us effectively match you with an appropriate advisor, please let us know more about your Thoroughbred industry objectives.

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Send completed forms to:

The Racing Game, Inc.

Attn: Erin Halliwell

P.O. Box 910668

Lexington, KY 40591

(859) 276-2291 ehalliwell@toba.org

(859) 276-2462 Fax

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www.theracinggame.com



**THE**  
**Racing Game**  
Thoroughbred Ownership